

Lemon Tree Hotels signs new property in Itanagar, Arunachal Pradesh

New Delhi 14th June 2025 - Lemon Tree Hotels announces its latest signing Lemon Tree Hotel, Itanagar, Arunachal Pradesh. The property shall be managed by Carnation Hotels Private Limited, a wholly-owned subsidiary of Lemon Tree Hotels Limited.

Lemon Tree Hotel, Itanagar will feature 70 well-appointed rooms, a restaurant, a bar, a banquet, a meeting room, a swimming pool, a gym, a spa and other public areas. The Donyi Polo Airport, Itanagar is approx. 25 kms away from the property. Naharlagun (Itanagar) Railway Station is approx. 12 kms from the property. The hotel is also well-connected by road, offering easy access to both public and private transport.

Itanagar, the capital and largest town of Arunachal Pradesh derives its name from Itafort, 'the fort of bricks' situated in the heart of the city. The irregular-shaped fort dating back to the 14th-15th century was built by Mayapur of Ramachandra, a king of the Jitari Dynasty. It is one of the most important historical sites in the state. Other places of interest include Jawaharlal Nehru Museum, Itanagar which showcases the rich tribal culture of the state. Visitors also frequent the Gekar Sinyi (Ganga Lake), a beautiful natural lake for picnics and recreation.

Speaking on the occasion, Mr. Vilas Pawar, CEO - Managed & Franchise Business, Lemon Tree Hotels commented, "We are excited to expand further in the eastern part of the country. This signing marks a significant milestone in our growth journey, as it will be our first property in Arunachal Pradesh. It will further strengthen our expanding portfolio."

ABOUT LEMON TREE HOTELS LIMITED

Lemon Tree Hotels Limited (LTHL) is one of the largest hotel chains in India and owns/leases/operates/franchises hotels across the upscale, upper-midscale, midscale and economy segments. LTHL delivers exceptional service offerings that are both differentiated and superior, underscored by a compelling value proposition.

The company's portfolio comprises seven distinct brands, each tailored to cater to diverse guest needs across segments. These include Aurika Hotels & Resorts, Lemon Tree Premier, Lemon Tree Hotels, Red Fox Hotels, Keys Prima, Keys Select and Keys Lite.

Since opening its first hotel with 49 rooms in May 2004, Lemon Tree Hotels has delivered exponential growth with a portfolio of over 210 hotels today. This includes more than 110 operational hotels, with over 100 new properties slated to open soon.

Strategically located across key metro regions including Delhi/NCR, Mumbai, Kolkata, Bengaluru, Hyderabad and Chennai, Lemon Tree also maintains a strong presence across Tier II, III and IV cities in over 70 destinations including Pune, Ahmedabad, Chandigarh, Jaipur, Indore, Aurangabad, Udaipur, Visakhapatnam, Kochi, Ludhiana, Thiruvananthapuram, Vijayawada and more. The company has also expanded internationally to Dubai, Bhutan and Nepal.

To know more, visit <u>lemontreehotels.com</u>